

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.34,960/- to Hyderabad Media House Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: _____

Dated: 10-03-2012

Read the

following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. Govt. Lr.No.3389/Elecs.E/A2/2011-35, dt:18-11-2011.
4. Govt. Lr.No.3389/Elecs.E/A2/2011-40, dt:23-11-2011
5. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
6. From M/s. hmtv, Hyderabad, Invoice Nos.INV1728/11 Dt:30-11-2011, INV1727/11, dt: 29-11-2011 & INV1721/11, dt:03-12-2011 respectively.

ORDER:

In the letters 3rd to 5th read above, M/s. hmtv, Hyderabad has been requested to telecast spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors. Accordingly, M/s hmtv, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.34,960/- (i.e., Rs.6,006 + Rs.16,545 + Rs.12,409) including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.34,960/-** (Rupees Thirty four thousand nine hundred and sixty only) to M/s. Hyderabad Media House Limited, Hyderabad towards the cost of telecasting spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	INV1727/11, Dt:29-11-2011	Scroll-1 (100)	19 th , 20 th , 26 th & 27 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	16,545 /-
		Scroll-2 (100)	21 st to 25 th & 28 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	
2	INV1728/11, Dt:30-11-2011	One spot per day	26 th (Dhoni's Message in Telugu), 27 th (18 th Birthday) & 29 th (Rural) Nov, 2011	Along Main News between 7.00 p.m. and 9.00 p.m.	6,006/-
3	INV1721/11, Dt:03-12-2011	150 Scroll	30-11-2011, 01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	12,409/-
			30-11-2011, 01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	
Total					34,960/-

(Contd...2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls - S.H (04) Assembly and Parliamentary Constituencies - 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12 and released vide G.O. 1st read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Hyderabad Media House Limited, Hyderabad” A/c No. 737011023190, UBI, A.S. Rao Nagar Branch, Secunderabd, IFSC Code: VYSA 0007370, MICR Code: 500064016.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 2nd read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To

The General Manager, Hyderabad Media House Limited, Plot No.6,
Anupuram Colony, A.S. Rao Nagar, ECIL, Hyderabad-62

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION

OFFICER